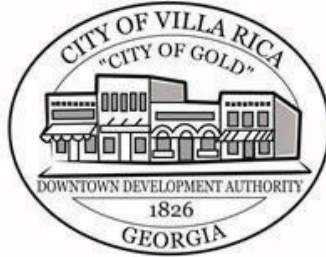


AGENDA
DOWNTOWN DEVELOPMENT AUTHORITY MEETING
Monday, August 24, 2026
6:15 pm



1. Meeting Call to Order – Mari Melendez
2. Public Comment
3. July Financial Report – Treasurer, Michael Rickman
4. Approval of July 2026 Minutes – Mari Melendez
5. Community and Economic Development Updates – Brecca Carter
 - a. Discussion regarding consulting firm for the City’s first strategic economic development plan
 - b. Historic preservation commission reappointed by City Council on August 11, 2026
 - c. Upcoming Small Business Accelerator Listening Session, September 24th, 6 to 8 PM at the Villa Rica library (flyers available to pass out)
 - d. Way finding signage throughout downtown
 - e. Proposing late October, early November date for DDA, VRDA and Main Street joint training

11. New Business

- a. Review of the Main Street/DDA boundary map discussion DDA member areas of influence – Brecca Carter
- b. Main Street Advisory board and Downtown Development Authority merge [Historic Preservation Importance] – Brecca Carter
- c. DDA goals/initiatives for 2027 – Brecca Carter

12. Open Discussion Items

13. Adjourn

Individuals with disabilities who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities are required to contact the City Clerk at 678-840-1229 10 business days before the scheduled meeting to allow the City to make reasonable accommodations for those persons.

CITY OF VILLA RICA
BALANCE SHEET
JULY 31, 2026

DOWNTOWN DEV. AUTHORITY

ASSETS

810-111112 CHECKING, DOWNTOWN DEV AUTH.
810-111113 DDA - PETTY CASH

40,877.33
17.45

TOTAL ASSETS

40,894.78

LIABILITIES AND EQUITY

LIABILITIES

810-121800 DUE TO VILLA RICA

49,000.00

TOTAL LIABILITIES

49,000.00

FUND EQUITY

810-134200 UNAPPROPRIATED FUND BALANCE:
FUND BALANCE, UNASSIGNED
REVENUE OVER EXPENDITURES - YTD

(13,163.80)
5,058.58

BALANCE - CURRENT DATE

(8,105.22)

TOTAL FUND EQUITY

(8,105.22)

TOTAL LIABILITIES AND EQUITY

40,894.78

CITY OF VILLA RICA
REVENUES WITH COMPARISON TO BUDGET
FOR THE 10 MONTHS ENDING JULY 31, 2026

DOWNTOWN DEV. AUTHORITY

	MTH BUD	MTH ACT	MTH VAR	YTD BUD	YTD ACT	YTD VAR	YEAR BUD
810-347610 SPONSORSHIPS - MILL EVENTS	0.00	0.00	0.00	0.00	1,250.00	1,250.00	0
	0.00	0.00	0.00	0.00	1,250.00	1,250.00	0
810-361100 INTEREST	0.00	12.02	12.02	0.00	108.58	108.58	0
	0.00	12.02	12.02	0.00	108.58	108.58	0
810-389100 MISC. INCOME	0.00	1,155.00	1,155.00	0.00	3,950.00	3,950.00	0
TOTAL SOURCE 38	0.00	1,155.00	1,155.00	0.00	3,950.00	3,950.00	0
TOTAL FUND REVENUE	0.00	1,167.02	1,167.02	0.00	5,308.58	5,308.58	0

CITY OF VILLA RICA
EXPENDITURES WITH COMPARISON TO BUDGET
FOR THE 10 MONTHS ENDING JULY 31, 2026

DOWNTOWN DEV. AUTHORITY

	MTH BUD	MTH ACT	MTH VAR	YTD BUD	YTD ACT	YTD VAR	YEAR BUD
ECONOMIC DEVELOPMENT							
810-7520-523850 CONTRACT LABOR	0.00	0.00	0.00	0.00	250.00	250.00	0
TOTAL ECONOMIC DEVELOPMENT	0.00	0.00	0.00	0.00	250.00	250.00	0
TOTAL FUND EXPENDITURES	0.00	0.00	0.00	0.00	250.00	250.00	0
NET REVENUE OVER EXPENDITURES	0.00	1,167.02	1,167.02	0.00	5,058.58	5,058.58	0



Villa Rica Downtown Development Authority

Meeting Minutes

Monday, July 27, 2026

Date: July 27, 2026

Time: 6:15 PM

Location: Holt Bishop Justice Center

Members Present

- Alan Martinez
- Ellen Wynn McBrayer
- Mari Melendez
- Andre Westfield
- Michael Rickman

Members Absent

- Brandon Swafford

Others Present

- Melissa Conner
- Nicole Smith
- Three Members of the public

Call to Order

The meeting was called to order at 6:15 p.m.

Public Comment

Peg Taylor – Wanted to know where to find the Agenda Online

Approval of Minutes

The Board reviewed the previous meeting minutes.

Motion: Andre made a motion to approve the meeting minutes.

Second: Alan

Vote: Motion carried unanimously.

Financial Report

The Board reviewed the financial report.

Land Swap

Discussion continued regarding the proposed land swap. It was noted that the existing survey of the property was an older survey and would be updated.

Motion: Alan made a motion to approve the land swap.

Second: Michael

Vote: Motion carried unanimously.

Open Discussion

Market at the Mill Updates

The Board discussed the Market at the Mill and the possibility of establishing or utilizing a committee to assist with the market.

The Mill Amphitheater

The Board discussed the sound system as well as a daylight screen for The Mill.

Creative Cowboy / RAD

It was noted that Creative Cowboy / RAD would be moving to the Two Fold Marketing building.

Downtown Businesses

The Board discussed downtown businesses and related needs.

Action Items

- Update the land survey

Meeting Adjourned at 6:34 PM